

**H. FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Philippine culture and values promoted

**ORGANIZATIONAL OUTCOME**

1. Local films quality upgraded
2. Film heritage preserved and protected

**PERFORMANCE INFORMATION**

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2019 TARGETS</u>
Local films quality upgraded		
<b>FILM INDUSTRY PROMOTION AND DEVELOPMENT PROGRAM</b>		
Outcome Indicators		
1. Ratio of quality films shown to number of films produced	5:6	5:6
2. Percentage of films given awards from those provided assistance	20%	25%
3. Percentage increase in film workers provided employment over previous year	5%	7%
Output Indicators		
1. Percentage of local films which applied for Cinema Evaluation Board (CEB) grading	80%	85%
2. Percentage of films Graded "A" or "B" within the prescribed period	85%	85%
3. Percentage of stakeholders who rate the promotional events as good or better	90%	92%
Film heritage preserved and protected		
<b>FILM HERITAGE PRESERVATION PROGRAM</b>		
Outcome Indicators		
1. Percentage of growth in archives holdings	5%	5%
2. Percentage of recoverable films made available for public viewing	0.50%	0.50%
3. Percentage of persons viewing the preserved films who rate the quality of the preservation as good or better	96%	96%
Output Indicators		
1. Number and percentage of films evaluated and considered for restoration	25,500	765 3% (baseline: 25,500)
2. Number of audio-visual elements deposited and managed in the Archives	25,500	25,500
3. Number of films restored	1	1