

Republic of the Philippines
Office of the President
FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES

**SUMMARY OF MAJOR ACCOMPLISHMENTS
FROM JANUARY TO DECEMBER 2018**

BACKGROUND AND INTRODUCTION

In the Philippines, ours one of the oldest cinemas in Asia, this is a testament to how film has become such an ingrained part of the Filipino culture. It is the primary medium by which we tell our stories, how we pass our lores, how we emulate our identity, struggles and all, and it can be a powerful symbol of hope, empowerment, and empathy.

It is through this unique importance of film in our culture and nation-building that the Film Development Council of the Philippines was created.

The Film Development Council of the Philippines (FDCP) under the Office of the President of the Philippines was created by virtue of Republic Act 9167. The Agency is mandated to establish and undertake programs and activities that promote the growth and development of the local film industry, as well as to encourage the production of quality films and to conduct film-related events that enhance the skills of the Filipino talents. The agency also leads the film industry's participation in domestic and foreign film markets, and local and international film festivals. It is also tasked to preserve and protect films as part of the country's national cultural heritage.

Today, the Philippines is in no shortage of incredible filmmakers and storytellers. Our cinema has been consistently recognized locally and abroad as unique voices with depth and emotion. As the Philippines celebrates the One Hundred Years of Philippine Cinema, FDCP implemented its plans and programs for 2018 furthering the status of the film industry. The following are the accomplishments of the Agency for 2018 broken down per mandate and division, and special activities.

ACCOMPLISHMENTS

I. FILM DEVELOPMENT SUPPORT DIVISION

Filmmaking starts with basic development and inspiring would-be filmmakers to create and produce their stories to be part of Philippine Cinema. Hence, film education has been a core program of the FDCP geared towards educating and encouraging new film talents around the country, while also introducing skill advancement trainings for current professionals, and facilitating platforms for healthy debates, forums and discussions on the film industry. The following projects and programs were conducted in line with this:

• **Planting Seeds: The Future of Philippine Cinema**

This is the main educational program conducted by the FDCP which consists of three (3) stages, conducted in the following locations:

○ **Faculty Symposium (5 locations)**

- | | | |
|------------------------------|---|------------------|
| ▪ Daet, Camarines Norte | - | 78 participants |
| ▪ Los Baños, Laguna | - | 143 participants |
| ▪ Nasipit, Agusan del Norte | - | 99 participants |
| ▪ Tuguegarao, Cagayan Valley | - | 70 participants |
| ▪ Boac, Marinduque | - | 91 participants |

- **Basic Workshops** (8 locations)
 - Ateneo de Naga University
 - LGU Burauen, Leyte
 - Cinematheque-Manila
 - Cinematheque-Davao
 - Cinematheque-Iloilo
 - Tuguegarao, Cagayan Valley

- **Advanced Classes** (2 locations)
 - Musical Scoring and Cinematography (Cinematheque-Davao)
 - Intensive Workshop by Raymond Phathanavirangoon (Cinematheque-Manila)

- **International Film Studies Assistance Program (IFSAP)**

This aims to expose Filipino filmmakers to the best film practices of the world and to develop their talents in their chosen fields through various international film studies program, and film and talent labs.

In 2018, FDCP granted IFSAP to eighty-four (84) filmmakers who participated in the following thirty-two (32) film studies, film labs, and film festivals.

Month	Program	Country
January	Takt Kunst Project Residency	Berlin, Germany
February	EP2C (European Post Production Connection)	Budapest, Hungary
	Berlinale Co-Production Market	Berlin, Germany
	Berlinale Talents	Berlin, Germany
	Southeast Asia Fiction Film Lab (SEAFIC)	Bangkok, Thailand
March	Busan Asian Film School (MARCH-OCT)	Busan, South Korea
April	Focus Asia Market	Udine, Italy
	Ties that Bind	
May	L'Atelier	Cannes, France
	Cannes Producers' Network	
June	The Whickers	United Kingdom
	The ScriptLab	France
July	IDFAcademy	Amsterdam, Netherlands
	BIG NAFF, BIFAN	Bucheon, South Korea
	Bridging the Gap	Spain
	Fantastic Film School	Bucheon, South Korea
August	InterDoc 2018	Serbia
September	Docs Port Incheon	Incheon, South Korea
	DMZ, IDFF	South Korea
	IFP	New York, USA
October	Asian Project Market	Busan, South Korea
	Platform Busan	

	BIZ-Matching Project	
	Dok Leipzig	Germany
November	SEAFIC Open House	Thailand
	TokyoDocs	Japan
	Sorfund Pitching Forum	Norway
	AsiaDoc	Indonesia
	Southeast Asian Film Lab	Singapore
December	FLY2018	Singapore
	FLY Alumni Program	
	Ties that Bind	
	Southeast Asian Film Financing Forum	
	Luang Prabang Talent Lab	Laos

- **Film Industry Conference and Workshop Series @ PPP: This Time Asia (August 16-18, 2019)**

The Film Industry Conference (FIC) was created in 2017 in order to share to the local industry the current trends of the global industry. For 2018, FIC brought focus to the Asian film industry and the opportunities, platforms, and cooperation that Filipino producers and filmmakers can explore for the development, production, and even distribution of their projects with the intent of crossing over to our regional neighbors.

The Conference brought to the country nineteen (19) international speakers and was attended by three hundred (300) film industry professionals.

Topic	Description
Industry Insights: Philippine Film Industry in Numbers Speaker: Edgar Tejerero Managing Partner, Fulcrums Asia, Inc.	We start with the current state of the Philippines film industry through numbers and how it is changing and adapting when it comes to the production, release, and distribution of films, and how the audience is consuming both local and foreign audiovisual content.
Get it from Asia: Project Funds and Development Opportunities Aditya Assarat Manager, Purin Pictures Raymond Phathanavirangoon Executive Director, SEAFIC Lab Jennifer Jao Director, Taipei Film Commission Moderator: Liz Shackleton Asia Editor, Screen International	In Asia, there is growing support for the development and production of quality and unique Asian content that diversifies the region's cinema in the form of film funds and labs. This panel will introduce filmmakers to these available opportunities in Asia - rules, regulations, and industry practices - that could help them develop a more effective strategy of financing their projects.
The Road to International Film Co-Productions Bianca Balbuena Producer, <i>Motel Acacia</i> Bradley Liew Director, <i>Motel Acacia</i> Gin Kai Chan Silver Media Group / Co-Producer, <i>Eerie</i> Micah Tadena Producer, <i>Eerie</i> Mikhail Red Director, <i>Eerie</i> Moderator: Jessel Monteverde Film Director, Abracadabra Productions	With the current trend of globalization even when it comes to film production, international co-production is a viable opportunity for Filipino producers to explore not just for financing their projects, but also in accessing foreign markets and diversifying and enriching their film's content. In this panel, Filipino producers and their international partners who have co-produced projects will share their journeys and

	cooperation.
<p>Bridging the Technical Gaps: Getting Your Films Ready for International Submissions Lee Chatametikool WhiteLight Post Christian Cortez Post Production Supervisor Hiro Ishizaka Sound Post Production John Radei Post Production Supervisor Moderator: Manet Dayrit CEO, Central Digital Lab</p>	<p>Even with a great and unique story, one cannot begin to hope to cross over his or her film to international festivals and distribution platforms without considering first the technical requirements for production. Post-production experts on this panel will discuss international technical standards for films and how to implement effective strategies to meet them and ensure the quality of one's final output.</p>
<p>Asian Stories in Today's Global Market Isabelle Glachant Founder and CEO, Chinese Shadows Teng Lee Yein Senior Vice President, Astro All Asia Entertainment Maggie Lee Variety Asia Film Critic Moderator: Raymond Phathanavirangoon Executive Director, SEAFIC Lab</p>	<p>With the changing market everywhere in the world for Asian content, speakers of this panel will discuss what kind of stories, themes, and film genres work today, giving the audience insights on how to move forward for future projects targeted for the international scene.</p>
<p>Going International: Filming Guide for Local Productions Shooting in Asia Soichiro Shimamatsu Saga Prefecture Film Commission Jennifer Jao Director, Taipei Film Commission Sovichea Cheap Director, Cambodia Film Commission Moderator: Armi Rae Cacanindin</p>	<p>With more and more Filipino projects being filmed around Asia, this panel brings together Asian film commissions who will introduce incentives, services, and opportunities for partnerships to bring more productions to their sites and diversify Filipino films with more locations.</p>
<p>The Crossover: Asian Films Going Global Michaelangelo Masangkay General Manager, Ravenbanner Entertainment Moderator: Liz Shackleton Asia Editor, Screen International</p>	<p>With the overwhelming competition from Hollywood and Western films, international distributors featured in this panel will discuss the challenges of distributing Asian films to the international market and how they selected films that have crossed over successfully.</p>
<p>Cradle to Life: Postmortem on the film APPRENTICE by Boo Junfeng Raymond Phathanavirangoon Producer</p>	<p>Singaporean film APPRENTICE by Boo Junfeng premiered at Cannes Un Certain Regard in 2016 and has gone on to 80 film festivals, including Toronto, Busan, Sydney, London and Chicago. It won the Grand Prix for Best Film at Fribourg, and was awarded Best Editing at the Asian Film Awards, as well as other major prizes in Busan, Taipei, St. Louis, Hawaii and Qcinema, among others. Producer Raymond Phathanavirangoon shall go in-depth into how the film, which is a Singapore, German, France, Hong Kong and Qatar co-production, came about, from its genesis, development, funding, shooting and festival strategy, highlighting along the way the responsibilities of the producer during the whole process.</p>
<p>The Others: Alternative Film Distribution Platforms Georgette Tengco iFlix Jeff Remigio HOOQ</p>	<p>Alternative distribution platforms continue to penetrate the film market in Asia. Representatives from these most promising platforms discuss how it is changing the culture of consuming content and their direction for the future of distribution.</p>
<i>Workshops:</i>	

International Film Distribution

Speaker: Michaelangelo Masangkay |
General Manager, Ravenbanner
Entertainment

Do you have plans in the future of getting your films picked up for distribution outside the Philippines? Would you like to more about international industry practices and how to get in the game? This workshop, as presented by international distributor Michaelangelo Masangkay, will give you access to tips and tricks of the trade on sales, marketing, and distribution of films for the international market.

Film Criticism

Speaker: Maggie Lee | Variety Asia Film
Critic

Film criticism is taking on a new form as it evolves in the era of digital media. This workshop, as administered by Maggie Lee of Variety Asia, will take on fifteen (15) aspiring and early career individuals with experience in feature film reviews and will delve on the content, concept, and context of film criticism and the art of writing reviews. Each participant will need to submit sample works in advance which will be reviewed and discussed during the workshop proper.

Audio Post-Production

Lee Chatametikool | WhiteLight Post

WhiteLight Post is one of the most prominent go-to post production houses in Asia, having most recently worked on the Academy Award Best Picture Nominee *Call Me By Your Name*. With this Workshop, Lee Chatametikool, will discuss the audio post process, its elements and complexities and how it figures into the overall workflow of post-production. This 1-day workshop is open to early stage professionals, producers, and filmmakers who would like to know more about how to effectively go through the post-production stage for their films.

Film Archiving

Adrian Wood | Restoration Asia

The realization of the value of film to create historical record is not a recent phenomena, it was first raised over 120 years ago, less than 3 years after the creation of cinema itself. This workshop will look at the history of film archiving and how successful it has been in protecting and preserving the creative and historical record in the world and in ASEAN countries. It will ask why so much of cinema's past is lost when its significance was realised so soon. Through an examination of the changing technology of film production from the 1890s to the 2010s it will look at the lessons learnt and the mistakes made in those times. As filmmakers it is important to understand how you can work with film archives both domestically and internationally to access content as well as to preserving your creative works. Addressing the commercial pitfalls of technical obsolescence suggestions will be given whereby your creativity can be preserved for generations to come.

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Also held during the FIC were the following:

- **Roundtable Discussion with Southeast Asian Film Commissions** - This was held with the film commissions from Southeast Asia so that each may freely discuss the current situations of their respective film industries, current policies, challenges, and opportunities for cooperation moving forward. Attendees included Singapore Film Commission, Film Development Center of Indonesia's Ministry of Education and Culture, National Film Development Corporation Malaysia, and the Cambodia Film Commission.
- **Policy Forum on Government Support for Film Production** - This was held exclusively for Filipino legislators to introduce and share how other countries and governments have managed to empower its local filmmakers through film financing and other forms of support and the ways in which the Philippines, through legislation, can initiate the same practices for the local film industry. The Forum featured Mr. Franck Priot as a resource speaker. He is the former head the FILMFRANCE which is the French Film Commission and is an expert in explaining the French model to international professionals. He shared about the French government support system to film productions.

- **Film Festival Partnership and Development**

Film festivals are important drivers of film cultures in the regions and in the country. They encourage diversity and for more voices, old and new, to be heard. For the past decade, there has been a surge of local and regional film festivals and activities offered to the public. This would lead to a more inclusive appreciation and access to local and alternative content.

Recognizing this, FDCP strengthened and implemented assistance programs that granted financial assistance, film rating, marketing, and event support to the following local, regional, and special film festivals in 2018.

- **Local Film Festivals**

- Animahenasyon
- CineFilipino Film Festival
- Cinemalaya Philippine Independent Film Festival
- Cinema One Originals
- Cinema Rehiyon
- QCinema International Film Festival
- Sinag Maynila Independent Film Festival
- ToFarm Film Festival

- **Film Festival Development Assistance Program**

- **Regional Film Festivals**

- Bacolod Shorts
- Cineanimo (Ozamiz City)
- CineKasimanwa: The Western Visayas Film Festival
- Cinemagis Digital Short Film Festival (Northern Mindanao)
- Davao Ngilngig Film Festival
- Festival de Cine Paz Mindanao
- Lutas Film Festival (Dumaguete City)
- Pasale Film Festival (Naga City)
- PeliKultura: The Calabarzon Film Festival

- Mindanao Film Festival
 - Nabunturan Independent Film Exhibition
 - Salamindanaw Asian Film Festival
 - Sandaan Sa Minadanao
 - Sineliksik Bulacan Docufest
 - Sine Negrense (Bacolod City)
 - Urduja Film Festival (Pangasinan)
- **Special Private-Organized Events**
 - Active Vista Film Festival
 - CineMaybank Creative Bootcamp
 - DGPI-FDCP Film Pitch
 - Indie-Siyensya Filmmaking Competition
 - Istorya ng Pag-asa Film Festival
 - Ivana Chubbuck Masterclass
 - The Hidden Cinema
 - Viddsee Juree Phils.
 - **Award-giving Bodies**
 - The EDDYs
 - FAMAS Awards
 - Gawad Urian Awards
 - LUNA Awards
 - **National Registry**

Launched in 2017, the National Registry (NR) is a registry of active film workers duly recognized by the Film Development Council of the Philippines. The registry serves as a database for FDCP to monitor, protect and provide services to film workers nationwide. Members of the registry are given a government-issued identification card and are entitled to benefits such as SSS, PhilHealth and Pag-IBIG services, workshops, forums and consultations on the welfare of workers, and access to job opportunities for local and foreign productions.

By December 31, 2018, four hundred thirty five (435) members from the film industry compose the National Registry. For 2018, NR also partnered with Adamson Legal Aid to provide free legal advice to NR members.

II. PRODUCTION DEVELOPMENT SUPPORT

- **SineSaysay Documentary Film Lab and Showcase**

The SineSaysay Documentary Film Lab and Showcase aims to empower documentary filmmaking and filmmakers in the country. For the 2018 edition, FDCP partnered with the National Historical Commission of the Philippines (NHCP) to showcase creative documentary films focusing on often unvisited events in history that helped shape the Philippines to what it is today. SineSaysay has two categories: the Bagong Sibol Documentary Lab and the Feature Documentary Showcase.

For 2018, eight (8) finalists were chosen for the Bagong Sibol Documentary Lab:

- *Ang Huling Kaharian* (Bryan Kristoffer Brazil)
- *Noong, Sa Aming Pagkabata* (Darlene Joanna Young)
- *A Memory of Empire* (Jean Claire Dy)
- *Patay na Riles* (John Christian Samoy)
- *El Caudillo* (Khail Joseph Banares)
- *Kachangyan Wedding Redux* (Lester Valle and Carla Ocampo)
- *Dr. Jose N. Rodriguez A Filipino Leprologists Journey* (Micaela Fransesca Rodriguez)

- *Mga Bayaning Aeta* (Donnie Sacueza)

Furthermore, four (4) finalists were chosen for the Feature Documentary Showcase:

- *Untitled Project* (Cha Escala)
- *Looter* (Jason Bernard Santos)
- *Daan Patungong Tawaya* (Kevin Piamonte)
- *Heneral Asyong* (Victor Acedillo)

The SineSaysay films will have its premiere screenings in Pista ng Pelikulang Pilipino 2019.

- **CineMarya**

The FDCP launched in 2018 its first Women's Film Festival, CineMarya. It aimed to challenge Filipino filmmakers in creating relevant women-centered short-films that intends to inspire and empower women and men alike to make gender sensitization the way of life of every Filipino. In partnership with the Department of Interior and Local Government (DILG) and the Philippine Commission on Women (PCW), the FDCP gave P100,000 seed grants to 10 interested amateur filmmakers and the privilege to undergo the CineMarya film camp - a 2-day intensive filmmaking workshop in a secluded area in Rizal featuring multiple filmmakers, PCW representatives, and others. A total of eighty-eight (88) women-centered films were submitted for the Festival.

- **#WeAreIntramuros Short Film Festival**

In partnership with the Intramuros Administration and Guerrilla Filmathon, #WeAreIntramuros is a 24-hour race and filmmaking challenge participated by ten (10) finalists from different Colleges and Universities around Metro Manila. The participant awarded with the best film won a cash prize in the amount of Php 20,000.00.

III. CINEMA EVALUATION BOARD AND SYSTEM

The Cinema Evaluation System grades films based on standards of quality that grants graded A films with 100% amusement tax incentive from box office returns. Those graded B films receive 65% with the remaining 35% forming part of the FDCP's budget for projects and assistance to films and filmmakers. This system encourages filmmakers to take bolder risks in producing quality films and gives them the capital to continue on to produce next projects.

The FDCP is in charge of the administration and providing technical assistance to the implementation and discharge of functions of the System. A total of seventy-seven (77) films applied for grading with the **Cinema Evaluation Board (CEB)** for 2018. Of these, twenty-six (26) films were graded A, forty-three (43) were graded B. All of these were released theatrically. Eight (8) films failed to be graded by the CEB.

The total rebates to producers for the year 2018 amounted to P73, 787,692.12. An amount of P42, 308,467.69 has already been remitted to the producers; thus, leaving a balance of P31, 479,224.43 that will be released in 2019.

IV. DISTRIBUTION AND EXHIBITION SUPPORT

- **Cine Lokal**

Upon the completion of films, FDCP makes sure that the necessary distribution and exhibition platforms are in place for our films, the first of which being Cine Lokal. This is a three-year partnership with SM Cinemas, the biggest cinema chain in the Philippines, that dedicates eight (8) cinemas for screening FDCP-curated content. This allows FDCP to screen films that are worthy of a mainstream audience.

including but not limited to small and independent films, and foreign (Asian, European, etc) content. The goal is two-fold: to provide independent filmmakers with a commercial venue for their films, thereby strengthening their experience and training on film marketing and distribution, and to create a culture of support and viewership among Filipinos nationwide.

As of 2018, sixteen (16) films were screened in the Cine Lokal, to wit:

- Ang Taba Ko Kasi
- T'yanak
- Instalado
- Lila
- 4 Days
- Ma'Rosa
- Women of the Weeping River
- Mga Gabing Kasing Haba Ng Hair Ko
- Bhoys Intsik
- Throwback Today
- Train Station
- Kasal
- Lihis
- Out Run
- Si Chedeng at Si Apple
- The

Sign

Moreover, the FDCP partnered with five (5) festivals for Cine Lokal with the following number of films screened, respectively:

- | | | |
|---|---|----------|
| ○ Sinag Maynila Independent Film Festival | - | 8 films |
| ○ CineFilipino Film Festival | - | 11 films |
| ○ Aug Pista ng Pelikulang Pilipino 2018 sa Cine Lokal | - | 5 films |
| ○ Cinema One Originals Festival | - | 18 films |
| ○ QCinema International Film Festival 2018 | - | 6 films |

● **Cinematheque Programs**

FDCP's Cinematheques are alternative film venues around the country which serve as a hub for FDCP's film-related events and programs and as a conduit to grow and nurture a locality's film culture. These are located in Manila, Iloilo, Davao, Baguio, and Zamboanga. As the agency is mandated to champion and promote the film industry's development, it is important for FDCP to spread its educational and cultural programs around the country through the Cinematheques. With these, the Agency hopes to diversify the content and programs that would cater to the film culture needs of the regions.

In 2018, FDCP was hard at work to conduct monthly thematic events and screenings to encourage audience to support and appreciate films.

Month	Event / Film
January	<ul style="list-style-type: none"> ● CineKasimanwa: Western Visayas Film Festival (Iloilo) ● Czech Movie Gems Reception Night
February	<ul style="list-style-type: none"> ● Screenings: Romantic Films (Davao, Iloilo, Manila) ● Quisumbing - Escandor Film Festival ● Pasinaya 2018

	<ul style="list-style-type: none"> • Hemispheres: A European Union Symposium • Planting Seeds Workshops Production Design & Editing Scriptwriting & Cinematography • Cine Mapua 2018 Awards Night • SAWI Event (Davao) • MIYA Special Screening (Davao) • DCNHS Cine Festival (Davao) • University of Mindanao Film Festival (Davao) • Mindanao Film Festival (Davao) • Sine Kabataan • Cine Juana • Espacio Femenino
March	<ul style="list-style-type: none"> • Screenings: Women-Centered Films (Davao, Iloilo, Manila) • Son of Saul Special Screening & Beyond Duty Exhibit • COMMusical 2018 Awards Night • Sandaan: Pinay Sa Pelikula • Planting Seeds Workshops Creative Producing & Sound Design Acting & Directing Iloilo Workshops Davao Workshops
April	<ul style="list-style-type: none"> • Screenings: Summer Hits (Davao, Iloilo, Manila) • Retrospective: Rainer Werner Fassbinder • Pingkian 2018: Sine at Pinitikan (Iloilo & Manila) • Planting Seeds Workshops • Film Project Brief Workshop with Raymond Phatanavirangoon • Throwback Today Press Conference with Carlo Aquino, Annicka Dolonus, and Director Joseph Teoxon
May	<ul style="list-style-type: none"> • Wednesday Shorts: Ika-7 Pagdiriwang ng Alon ng Pelikula Gawad Tanglaw • 4th Georgian Film Roadshow • Deadma Walking & Birdshot Special Screening in partnership with EDDYS • Sandaan Presents: Youth Classics • Planting Seeds Workshops Screenwriting & Sound Design Acting & Cinematography

	<ul style="list-style-type: none"> Advanced Music Scoring (Davao) • Review: TM Malones Short Films (Iloilo) • Sine Fiesta (Davao)
June	<ul style="list-style-type: none"> ▪ Pelikulove Wins: Screening of LGBT-themed films (Manila) ▪ FAMAS Shorts ▪ Wednesday Shorts: Mindanao Film Festival ▪ Korean Architectural Film Festival ▪ Sandaan A Mother's Spotlight Sineng Malaya: Freedom in Philippine Cinema ▪ Pelikulaya sa Cine Lokal Press Conference Grand Launce (Cine x Pride) ▪ Cinemakulay 2018 ▪ Planting Seeds Workshops Editing & Musical Score Directing & Production Management ▪ The Birdcaage American Political film screening in partnership with the American Embassy
July	<ul style="list-style-type: none"> ▪ CineFilipino Independent Film Festival ▪ Wednesday Shorts: North Luzon Film Festival ▪ Indie Siyensya Launch & Cinematography Workshop in partnership with DOST ▪ Metro Manila Pride Volunteer Appreciation Night In partnership with Metro Manila Pride ▪ Sandaan East Meets West: Western Influences in Philippine Cinema ▪ Cine Forum <i>Across the Crescent Moon</i> Special Screening in partnership with CFO & DOJ. ▪ Planting Seeds Workshops Production Management Creative Producing Production Design Scriptwriting Advanced Cinematography (Davao)
August	<ul style="list-style-type: none"> ▪ Screenings: PPP ▪ Wednesday Shorts: CineKasimanwa ▪ Eigasai Japanese Film Festival: Eyes for Embracing Diversity in partnership with LGBT Chamber of Commerce & Japan Foundation.

	<ul style="list-style-type: none"> ▪ We Are Intramuros Press Launch in partnership with Intramuros Administration. ▪ Archiving Workshop (Davao)
September	<ul style="list-style-type: none"> ▪ Screenings: PPP ▪ Wednesday Shorts: Sine Kabataan ▪ Film School Manila 1st Film Festival In partnership with Film School Manila. ▪ Cine Europa Press Conference in partnership with Film School Manila/ ▪ Cine Argentino In partnership with the Argentine Embassy ▪ Planting Seeds Workshops: Sound Design, Musical Score, Cinematography, & Acting
October	<ul style="list-style-type: none"> ▪ Screenings: Horror Films (Davao, Iloilo, Manila) ▪ Cinemakulay Film Festival (Iloilo) ▪ MAPUA Thesis Film Pitch ▪ #HonorOurTeachers Special Screening of <i>Maestra</i> in partnership with Honor Our Teachers Organization ▪ Davao Ngilngig Festival 2018 ▪ Planting Seeds Workshops: 3D Animation & Musical Score Editing & Directing ▪ Sandaan Home Movie Day "Trick or Treat" in partnership with PFA Home Movie Day in partnership with PFA ▪ DTI: Design Week In partnership with Department of Trade & Exhibit ▪ DTI: Arts & Crafts Fair 2018 In partnership with Department of Trade & Exhibit ▪ Kinabuhì Ni Magdalena: Panganoy o Realidad? (Davao) ▪ VISEGRAD4 (Davao)
November	<ul style="list-style-type: none"> ▪ Screening: Goyo & Liway (Davao, Iloilo, Manila) ▪ Kalye Utod Premiere Night in partnership with ROMMantics Talent Agency ▪ Animahenasyon 12 In partnership with DCPI. ▪ CineMaybank In partnership with Maybank.

	<ul style="list-style-type: none"> ▪ Cine Europa 21 In partnership with the European Union. ▪ NABIFILMEX Nabunturan Independent Film Exhibition ▪ Sandaan Real Reel: Documentary Film in Philippine Cinema ▪ Sine Saysay: Bagong Sibol Pitch Showcase ▪ Pasalida Eskwela: FDCP Campus Screening Tour (Davao) ▪ Salida Kultura (Davao) ▪ Medi-Cine (Iloilo)
December	<ul style="list-style-type: none"> ▪ Russian Reception Night In partnership with the Russian Embassy. ▪ <i>The Signs</i> Press Conference ▪ Legal Aid for National Registry ▪ Adamson Thesis & Screening Awards ▪ <i>Ikaw Ang Hero Ko</i> Premiere Night ▪ 16th Mindanao Film Festival (Davao) ▪ LAURIANA Special Screening (Iloilo) In partnership with Department of Culture Against Women & Children. ▪ Active Vista: Human Rights Festival (Iloilo) ▪ AHRT: Artists for Human Rights (Iloilo)

▪ **New Cinematheques**

The Cinematheque Centres were expanded to the City of Bacolod, Negros Occidental and Nabunturan, Zamboanga. Cinematheque Centre Negros opened with the Sine Negrense Film Festival while Cinematheque Centre Nabunturan opened with the Nabunturan Film Exhibition.

▪ **Pista ng Pelikulang Pilipino and Sine Kabataan**

With the fact that three fifths of the overall number of films screened in the last five years in the Philippines are foreign films, there is a need to create more programs for the creation of platforms to highlight Filipino films which would give them the opportunity not just to be featured, but to profit from their content. In partnership with theaters nationwide, FDCP conducted the Pista ng Pelikulang Pilipino (PPP) in 2017 and 2018, a week-long celebration where all theaters nationwide exclusively screened Filipino films in August in line with the Buwan ng Wika. This is with Sine Kabataan for short films centered on youth-oriented films and dealing with relevant issues.

In its 2 years, PPP featured twenty (20) films of various genres, a majority of which were independently produced which were screened in all theaters nationwide (equivalent to over nine hundred (900) screens), grossing an overall total of Three Hundred Fifty Million Pesos (P 350,000,000) for the filmmakers.

Eight (8) Full Length Films were paired with eight (8) Sine Kabataan Short Films for PPP. There was also a Special Feature Section featuring outstanding independent films.

PPP Full Length Films

Title	Producer	Director	Actors
Ang Babaeng Allergic sa Wifi	The IdeaFirst Company Inc.	Jun Luna	Sue Ramirez, Jameson Blake
Bakwit Boys	T-Rex Entertainment Production	Jason Paul Laxamana	Devon Seron, Vance Larena, Nikko Natividad
Madilim Ang Gabi	Deus Lux Mea Films	Adolfo B. Alix Jr.	Gina Alajar, Phillip Salvador, Felix Roco
Pinay Beauty	Quantum Films and Epicmedia Productions Inc.	Jay Abello	Chai Fonacier, Edgar Allan Guzman, Maxine Medina
Signal Rock	Cape Signal Rock (CSR) Films	Chito S. Roño	Christian Bables, Elora Espano, Jomari Angeles
The Day After Valentine's	Viva Films	Jason Paul Laxamana	Bela Padilla, JC Santos
Unli Life	Regal Entertainment Inc.	Miko Levelo	Vhong Navarro, Winwyn Marquez, Joey Marquez
We Will Not Die Tonight	Strawdogs Studio Production	Richard V. Somes	Erich Gonzales, Alex Medina, Paolo Paraiso

PPP Special Feature

Title	Director	Film Festival
Balangiga: Howling Wilderness	Khavn	QCinema
Gusto Kita With All My Hypothalamus	Dwein Baltazar	Cine Filipino
High Tide	Tara Illenberger	Tofarm
Kiko Boksingero	Thop Nazareno	Cinemalaya

Paki	Giancarlo Baltazar	CinemaOne
Tu Pug Imatuy	Arnel Barbarona	Sinag Maynila

Sine Kabataan Shorts

- Alas Nuebe Ng Tanghali
- Anonymous Student Vlog
- Bahay-Bahayan
- Bato Bato Pik
- Isang Tula Para Sa Nawawala
- Koleksyong Pamalo
- Masaya Ako
- Runner

V. INTERNATIONAL RELATIONS AND PROMOTIONS

The very creation of the FDCP is anchored on the understanding that Philippine cinema and its industry is severely lacking and has much to learn from and connect to from more progressed film industries around the world. More than that, the country's filmmaking industry can largely benefit from learning and bringing knowledge from best practices and applying those to our own. Furthermore, with the increase of Filipino films and talents being featured in international platforms, it is incumbent upon the government to support and empower them.

In line with this, in 2018, FDCP implemented programs geared towards the promotion of Filipino films internationally through partnerships and coordination, as well as facilitating film culture exchange with partner institutions.

- **International Film Festival Assistance Program**

Year by year, more and more Filipino films and filmmakers are being chosen by established and prestigious international film festivals all over the world to compete with films from other countries. Since 2016, more than 100 films have been showcased as part of the lineup of these film festivals either to be in competition or exhibition. With the Film Development Council of the Philippines' goal to promote Philippine Cinema internationally and provide opportunities for filmmakers to represent the country in the international scene, the Agency's International Film Festival Assistance Program (IFFAP) is aimed at providing travel and financial support to Filipino filmmakers whose films have been selected in international film festivals.

IFFAP was extended to seventy nine (79) filmmakers and individuals who were featured in international film festivals in 2018 by virtue of airfare, or accommodation expenses, allowance or VISA endorsements. In exchange for the assistance, the filmmakers were required to undertake an agreement with the FDCP and will contribute to the Agency's film education program in order to pay forward their learnings from their international experiences.

- **Philippine Embassy Assistance Program**

International promotions of Philippine Cinema is mostly done through the Filipino filmmakers' selection in participation in international film festivals and events. As the government agency, it is incumbent for FDCP to tap its partners from the Philippine Embassies and posts around the world to support the representatives from the local industry.

To broaden this support and add to the promotion of Philippine Cinema to the rest of the world while also encouraging the Filipino diaspora to honor their roots, FDCP, in partnership with the Department of Foreign Affairs and DFA Cultural Diplomacy Unit, has created the Philippine Embassies Assistance Program (PEAP) which provides assistance to Philippine Embassies and posts around the world to hold Filipino film festivals in their respective countries and the conduct of other film related and cultural activities.

This program was implemented to support Philippine embassies and posts in screening Filipino films to the diaspora to strengthen their spirit and promote and expose the Filipino culture for the foreign audience through cinema. This was granted to 31 Philippine posts and embassies around the world in support for their participation in the following international film festivals and events:

Month	Embassy	Festival/Event
February	<ul style="list-style-type: none"> • Cultural Diplomatic Unit Department of Foreign Affairs • Philippine Embassy in Beijing 	<ul style="list-style-type: none"> • CineYouth: Chicago International Film Festival • 8th Beijing International Film Festival
March	<ul style="list-style-type: none"> • Philippine Embassy in Rome • Philippine Embassy in Yangon 	<ul style="list-style-type: none"> • Cine Juana sa Embahada • Women's Month for Filipino Community
April	<ul style="list-style-type: none"> • Philippine Embassy in Vientiane • Cultural Diplomatic Unit Department of Foreign Affairs • Philippine Embassy in Beijing • Department of Foreign Affairs • Philippine Embassy in Amman • Philippine Embassy in Dhaka 	<ul style="list-style-type: none"> • Araw ng Kagitingan • CineYouth: Chicago International Film Festival • 8th Beijing International Film Festival • Chicago International Film Fest. • 3rd ASEAN Film Festival • Cinephile/Araw ng Kagitingan
May	<ul style="list-style-type: none"> • Taiwan Future Film Development 	<ul style="list-style-type: none"> • Asia Pacific Film Festival 2018

	<p>Association</p> <ul style="list-style-type: none"> • Philippine Embassy in Yangon 	<ul style="list-style-type: none"> • Women's Night in Yangon
June	<ul style="list-style-type: none"> • Philippine Embassy in Canberra 	<ul style="list-style-type: none"> • Philippine Arts & Culture Festival
July	<ul style="list-style-type: none"> • Philippine Embassy in Yangon • Philippine Embassy in Tel Aviv • Philippine Embassy in Hanoi 	<ul style="list-style-type: none"> • Women's Night in Malanday • Philippine Film Festival in Tel Aviv • 5th Hanoi International Film Festival
August	<ul style="list-style-type: none"> • Taiwan Future Film Development Association • Philippine Consulate General in New York 	<ul style="list-style-type: none"> • Asia Pacific Film Festival • Sinehan sa Summer
September	<ul style="list-style-type: none"> • Philippine Embassy in Phnom Penh • Philippine Embassy in Tokyo • Philippine Embassy in Brazil • Philippine Embassy in Milan • Philippine Embassy in Vientiane 	<ul style="list-style-type: none"> • Quarterly Film Showing • Celebration of Sandaan • Philippine Film Festival in Brasilia • Sinehan sa Konsulado • Celebration of Sandaan
October	<ul style="list-style-type: none"> • Philippine Embassy in Hanoi • Philippine Embassy in Moscow, Russia • Formosa International Film Award 	<ul style="list-style-type: none"> • 5th Hanoi International Film Festival • Film Screening at Moscow University • Formosa Festival of International Filmmakers Awards
November	<ul style="list-style-type: none"> • Philippine Embassy in Beijing, China 	<ul style="list-style-type: none"> • Film Showing at Brunei Foreign Studies University
December	<ul style="list-style-type: none"> • Philippine Embassy in Phnom Penh, Cambodia • Philippine Embassy in Damascus, Syria • Philippine Embassy in 	<ul style="list-style-type: none"> • Quarterly Film Showing • Month of Overseas Filipinos • Festival del Cinema Filipino in Italia

	Rome, Italy • Philippine Embassy in Brunei	• Brunei Film Blitz
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- **Film Cultural Exchange Program**

As important as it is to value local films, it is also important to be exposed and appreciate the film heritage of the rest of the world's cinema. Films are meaningful reflections of a people's culture, their varying sensibilities, and how they view the world. It promotes understanding and acceptance and these are a big part of what bridges different nations. That in itself, is a worthy cause to promote through films. In the country, a great number of foreign embassies recognize this potential and organize film festivals and events to introduce and promote their culture.

The Film Cultural Exchange Program (FCEP) has been created in this regard under the FDCP to provide support and assistance to foreign embassies and diplomatic institutions in the Philippines for film-related and cultural events, as well as bilateral programs.

The Film Cultural Exchange Program was implemented in 2018 in partnership with foreign embassies in the Philippines through festivals that will support mutual exchange of cinematic cultures.

Month	Embassy	Festival/Event
January	<ul style="list-style-type: none"> • Embassy of the Czech Republic In Manila 	<ul style="list-style-type: none"> • Czech Movie Gems
February	<ul style="list-style-type: none"> • Ateneo De Manila Ricardo Leong Center For Chinese Studies • Asia Society of the Philippines • British Council of the Philippines 	<ul style="list-style-type: none"> • 13th Spring Festival • Asia On Screen • Great British Festival
March	<ul style="list-style-type: none"> • Embassy of Israel • Instituto Cervantes 	<ul style="list-style-type: none"> • Special Screening of <i>Son of Saul</i> and <i>Beyond Duty</i> Exhibition • Espacio Femenino
April	<ul style="list-style-type: none"> • Goethe-Instituto Philippenen 	<ul style="list-style-type: none"> • Retrospective: Rainer Werner Fassbinder
May	<ul style="list-style-type: none"> • Honorary Consulate of Georgia 	<ul style="list-style-type: none"> • 4th Georgian Film Roadshow

June	<ul style="list-style-type: none"> • Korean Cultural Center of the Philippines • French Embassy of Manila • Embassy of the Turkish Republic in Manila and Hann Media, Inc. • US Embassy in Manila 	<ul style="list-style-type: none"> • Korean Architectural Film Festival • 23rd French Film Festival • 22nd Turkish Film Festival Manila • Special Screening of <i>The Birdcage</i>
July	<ul style="list-style-type: none"> • Japan Foundation, Manila 	<ul style="list-style-type: none"> • Eigasai: Japanese Film Festival
August	<ul style="list-style-type: none"> • Japan Foundation, Manila 	<ul style="list-style-type: none"> • Eigasai Screening of <i>Of Love and Law</i> and Director's Talk
September	<ul style="list-style-type: none"> • European Union • Embassy of the Argentine Republic In Manila • Austrian Embassy, Goethe-Institut Philippinen, U.S. Embassy, French Embassy, Instituto Cervantes, Philippine-Italian Association & Japan Foundation Manila 	<ul style="list-style-type: none"> • Cine Europa 21 • Cine Argentino • 12th Silent International Film Festival
October	<ul style="list-style-type: none"> • Instituto Cervantes • Embassy of Hungary 	<ul style="list-style-type: none"> • Pelicula Pelikula 2018 • Spotlight on Central Europe - A VISEGRAD4 Film Festival in Davao
November	<ul style="list-style-type: none"> • Goethe-Institut Philippinen • Philippine-Italian Association • Embassy of Denmark Manila • Japan Foundation, Manila 	<ul style="list-style-type: none"> • 3rd German Film Week • 2nd Venice International Film Festival • 4th Danish International Film Festival • Japan Movie Fest
December	<ul style="list-style-type: none"> • Russian Embassy in Manila • Embassy of Kosovo • Embassy of Hungary 	<ul style="list-style-type: none"> • Week of Russian Cinema in Manila • Movie Screenings • Hungarian Film Festival

		2018
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- **Spotlight: Philippines Program**

The program was introduced to promote the Philippines and the Philippine Cinema to other countries, partnered film festivals, and other cultural organizations. For 2018 particularly, the Spotlight Program was implemented in the following film festivals, especially in light of the One Hundred Years of Philippine Cinema:

- **Osaka Asian Film Festival (March 2018)**

Five (5) Filipino titles were featured in the Festival: *Mr. & Mrs. Cruz*, *Neomanila*, *Paki (Please Care)*, *Love You To The Stars and Back*, and the restored film, *Tatlong Araw Walang Diyos*. Actress Ryza Cenon won the Yakushi Pearl Award for best performer for her work in Sigrid Andrea Bernardo's *Mr. and Mrs. Cruz* while Filmmaker Mikhail Red brought home the most promising talent award (best director) for *Neomanila*.

- **Far East Film Festival (April 2018)**

The Far East Film Festival held in Udine, Italy is recognized as one of the most prestigious exhibition of Asian Cinema. Five (5) Filipino films were featured at the Festival, two (2) of which were restored classics *Himala* (Ishmael Bernal) and *Moral* (Marilou Diaz-Abaya). For 2018, the FEFF chose the Philippines as its "Country of Focus," as part of the celebration of the 100 years of Philippine cinema.

The FEFF featured "Sandaan: Philippine Cinema Centennial Talks" which included QCinema Festival Director Ed Lajano, EpicMedia CEO Bianca Balbuena, and renowned actress Elizabeth Oropesa as its speakers. Film Historian and documentarist Nick Deocampo also hosted a panel at the FEFF entitled "Discovering the Past: Asian Film History – Filipino Cinema during WWII".

- **Fukuoka International Film Festival (September 2018)**

With a partnership with the FDCP, the Focus on the 2018 Asia Fukuoka International Film Festival celebrated Philippine Cinema for its One Hundred Years by highlighting a Special Feature on Filipino Films.

FDCP Chairperson and CEO Mary Liza Diño participated as one of the panelists of Restoration Asia IV: A Symposium on Film Restoration and Preservation in and from Asia. The Chairperson talked about the situation of the Philippine archive today and how the FDCP makes efforts through

partnering with different cultural organizations of the different countries where Philippine films were preserved.

As to commemorate the One Hundred Years of Philippine Cinema, the FDCP hosted the Sandaan: Philippine Cinema Centennial Talk on September 16 to share to the international community the journey and stories through years of Philippine Cinema.

Held on September 18, the Philippine night hosted by the FDCP was well attended by the different participants of the film festival and the market. It was dedicated to the Filipino filmmakers for their success on promoting and representing the Philippines in international film festival. This also served as a way for our filmmakers to network and interact with the invited international filmmakers and to show gratitude to the festival organizers who helped with all the preparations and supported all of the events of FDCP during the festival.

○ **Busan International Film Festival (October 2018)**

Every year, BIFF selects a Country of Focus which highlights a country with a special featured programming in the Festival. For 2018, through the partnership of FDCP with BIFF, the Philippines and its cinema was selected as Country of Focus. For the special program, BIFF curated the section *Centennial Anniversary of Philippine Cinema: Cinema as a response to the nation*. This was a retrospective of ten films highlighting the importance of the films of our times as a reflection of the realities, struggles, and victories of our society. These films were in addition to the Filipino films selected for the *A Window On Asian Cinema* and *Wide Angle* sections. Philippine Cinema was also featured in the majority of BIFF's other programs and activities in celebration of its 100 years.

○ **Exground Filmfest (November 2018)**

Exground Filmfest held in Wiesbaden, Germany, is among Europe's most important film festivals for international independent productions. It is an important meeting place for journalists, specialized visitors, and guests from the film business. With focus on this year on Philippine Cinema, the FDCP through its International Film Festival Assistance Program (IFFAP) is in partnership with Exground to support the Philippine delegation and conduct activities.

To further introduce the Filipino filmmaking and how stories were cultivated over a hundred years, FDCP in cooperation with the organizers of the Exground Film Festival held the following events that featured Filipino movers and filmmakers:

- History Panel: 100 Years of Philippine Cinema
Speakers: Ed Lejano, Edward Cabagnet, Raymond Red
- Human Rights Panel

- Speakers: Raffy Lerma, Kiri Dalena, Rosa Castillo
- Philippine Cinema Night

- **Singapore International Film Festival (December 2018)**

The Singapore Media Festival selects a Country of Focus as a way to showcase the quality and variety of creativity originating from a country, and to explore more collaborations with the country, Singapore and the region. This year, the Philippines has been chosen as the Country of Focus, highlighting the country's rich stories, talents and achievements across the SMF's various constituent events. As the Country of Focus, the Philippines is integrated and Filipino delegates are represented in the Festival's many programs and events.

VI. PHILIPPINE FILM ARCHIVE (PFA)

Filipino films, which traces its origins to a hundred years back, are a testament to the country's heritage and as the sum of its parts, tells the story of our people. The importance of preserving our old and classic films cannot be stressed enough as currently, sixty-five (65%) of our film copies are already destroyed and lost forever, with the remaining in danger of damage and decay every day. The creation of the **Philippine Film Archive (PFA)** under the FDCP aims to address this challenge by preserving as much titles as it can, already being the custodian to classic titles, including Lino Brocka's *Insiang* and *Maynila sa mga Kuko ng Liwanag*, and Ishmael Bernal's *Moral* and *Pagdating sa Dulo*.

The *National Film Archives of the Philippines* was officially renamed to *Philippine Film Archive* to distinguish its name from the National Archives of the Philippines. Moreover, the FDCP resolved for the construction and funding of a permanent archive facility due to the lack of storage space for its film elements.

As of December 31, 2018, the total collection stored at the environmentally controlled vaults of the PFA has reached 24,989 archival elements and scanned and digitized sixty-three (63) titles.

For 2018, 8 films were scanned and digitized in-house by the PFA:

- Documentaries
 - Cradle of the Setting Sun
 - Pahiyas ng Lukban
 - FL Visit to Nepal – Royal Ritual in Nepal
 - Nepal Visit
 - FM – Chine Visit – FM –MAO
 - Miss Universe Country '74
 - Pope John Paul II's Visit in the Philippines at Luneta Grandstand

- Full Length Film
 - Sakada

Moreover, the PFA was able to digitize 13 videotapes:

- Alas Dose sa Trese
- Alas Dose sa Trese
- Alas Dose sa Trese
- Diskarte
- Kung Kailangan Mo Ako
- Kadre
- Kumander Toothpick
- Alas Dose sa Trese
- Alas Dose sa Trese
- Alas Dose sa Trese
- Alas Dose sa Trese
- Alas Dose sa Trese

To date, the PFA was able to restore two (2) Filipino titles: *White Slavery* (1985, Lino Brocka) and *Brutal* (1980, Marilou Diaz-Abaya). Two (2) more titles from the film archive's collection of significant cultural and historical importance are currently being restored as a result of the PFA's application in the Korean Film Archive (KOFA) Asia Digitization Project: *Maalaala Mo Kaya* (1954, Mar S. Torres) and *Dalagang Ilokana* (1954, Olive La Torre).

Furthermore, six (6) films were replicated by the PFA in DCP format:

- Portrait of an Artist
- Maynila sa Kuko ng Liwanag
- Genghis Khan
- Pagdating sa Dulo
- Insiang
- Zamboanga

The following events were hosted and partnered with the PFA:

- **22nd SEAPAVA Conference AV Archiving Beyond Boundaries**
April 7-13, 2018
Bangkok, Thailand

The Southeast Asia-Pacific Audiovisual Archive Associate (SEAPAVAA), founded in 1996, is a professional association of organizations and individuals involved or interested in the development of audiovisual archiving in Southeast Asia and the Pacific. Known for its hospitality and engaging community dynamics, the annual SEAPAVAA Conference, this year being its 22nd, is where like-minded people facing the same challenges come together to share their knowledge and experience.

FDCP Philippine Film Archive staff Emilio Acurin, Sylvester Montances, together with FDCP Chair Liza Diño, attended various symposium sessions throughout the conference, participated in two Filipino film screenings from the Asia Restored Cinama (Batch '81 and Insiang), were present during the members only SEAPAVAA General Assembly, and joined Institutional Visits to The Princess Maha Chakri Sirindhorn Anthropology Centre (Public Organization), followed by Film Archive (Public Organization).

- **Focus On Asia Fukuoka International Festival & Neo Cinemap Fukuoka**
Fukuoka, Japan
September 14-21, 2018

During the Focus On Asia Fukuoka International Festival & Neo Cinemap Fukuoka, the FDCP representatives were invited in a tour to the National Film Archive of Japan. This gave the FDCP the opportunity to look onto what the agency can adopt and apply to the Philippine Film Archive that the FDCP is developing.

- **Korean Film Archive - Film Digitization Project**
Seoul, South Korea
October 22-27, 2018

The PFA team participated in the Korean Film Archive's invitational program which gave them an opportunity to observe the digitizing process and tour of KOFA, one of the most advanced archive facilities in the the world.

VII. PHILIPPINE FILM EXPORT SERVICES OFFICE

The Philippines has so much to offer in terms of diversity and lushness of its islands and locations. Both urban and exotic locations come in large numbers and offer opportunity to be featured in films. To take advantage of this, the **Philippine Film Export Services Office (PFESO)** was created by virtue of Executive Order 674 to encourage foreign movie and television makers to produce their films in the country. This would not just expose the Philippines to the global audience, it will fuel an industry of film production and related services, generating employment and business, as well as leading to film tourism.

This Office is under the administrative and technical supervision of the FDCP and was reactivated in 2016 aiming to integrate, simplify and streamline the requirements for foreign producers interested in doing location shooting in the country. Specifically, the office is in charge of the following:

- Facilitating the promotion and marketing of the Philippines as location site for the production of international films and television programs
 - Formulating and recommending an incentive package for foreign film/television companies interested in shooting films/television programs in the country
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- Assisting foreign film companies in processing pertinent documents and various requirements relative to the production of international films/television programs in the country
- Coordinating with various government agencies in assisting the entry and exit of foreign film/television producers, artists and production crew
- Providing a direct link between foreign production companies, producers, filmmakers and artists with local production manpower services, local artists, bit players and technical crew and facilities
- Utilizing the services of tourism attaches abroad, through the Department of Tourism, in the promotion and marketing of Philippine locations sites/resources and local film production manpower
- Coordinating with the local government units in the country to form local film commissions which will be responsible for creating local film programs and implementing PFESO-related activities and assistance to productions

The FDCP participated in the following international film markets in fulfillment of R.A. 9167 mandate's to encourage and undertake activities that will promote the growth and development of the local film industry and promote its participation in both domestic and foreign markets:

- **Berlin International Film Festival & European Film Market**
February 15-22, 2018
Berlin, Germany

The Berlin International Film Festival (Berlinale) and European Film Market (EFM) is one of the most important film festivals in the world attended by virtually all film stakeholders around the world to showcase the best films of the year and do business negotiations for production, distribution, and holding of international film festivals. FDCP regularly attends Berlinale and EFM as it is the first A-list festival that takes place every year. All the previous and current partners of the Agency are present in Berlin which gives FDCP the opportunity to touch base and update programs with its counterparts.

In honor of the Filipino delegation, FDCP hosted the Philippine Night @ Berlin and was attended by more than one hundred (100) guests while the Philippine Embassy in Berlin also hosted a lunch for the Filipino delegates.

- **Hong Kong International Film and TV Market (FILMART)**
March 18-22, 2018
Wan Chai, Hong Kong

The Hong Kong International Film & TV Market is an annual event that aims to be the regional hub for distribution and production of film, TV programs and

entertainment-related products in Asia Pacific, as well as facilitate cross-media and cross-businesses partnerships.

FDCP, like in the previous year, hosted the Philippine Pavilion with the following production companies:

- AV Manila Creative Production Co.
- Beginnings @ Twenty Plus
- Blackops Studios Asia
- Cinefenio Film Studios
- Eight Horses Productions
- Gold Barn International Inc.
- Ideasquest Inc.
- Reckless Natarajan Pictures
- Regal Entertainment
- Signalfire
- Star Cinema Productions
- TBA studios
- Viva Entertainment Inc.
- ToFarm Film Festival
- VYAC Productions
- Wildsound Inc.
- Cinemaone Originals
- Quezon City Film Development Commission
- QCinema
- Solar Entertainment Inc.
- Voyage Studios

In celebration with the Philippine delegation, FDCP hosted the Cocktail Hour in March 19 and the Philippine Night in March 20. It was also an opportunity for FDCP to promote the PFESO for foreign productions filming in the Philippines.

- **Cannes Film Festival & Marche Du Film**

Cannes, France

May 9-18, 2018

The Cannes Film Festival, along with its film market counterpart, Marche Du Film, is considered the biggest international film festival and marketplace in the world where a large majority of film business deals are transacted and discussed. The FDCP, as it has done in the past, had a more active participation to both events in order to highlight the celebration of the One Hundred Years of Philippine Cinema. Six (6) representatives from FDCP participated to implement activities and meet with counterparts.

Moreover, the FDCP hosted a Philippine Pavilion with the Singapore Film Commission (SFC), which housed 18 Filipino production companies with contents, and projects open for collaboration and international distribution. Together with the SFC, FDCP hosted a Philippine-Singapore Day in show of partnership between the commissions.

- **Focus On Asia Fukuoka International Festival & Neo Cinemap Fukuoka**
Fukuoka, Japan
September 14-21, 2018

The Focus on Asia Fukuoka International Film Festival is one of the film festivals among the Asian countries organized by The Focus on Asia Fukuoka International Film Festival Executive Committee and the City of Fukuoka and co-organized by the Japan Foundation Asia Center.

The FDCP continuously works on promoting the Philippine films through the efforts of taking part with this kind of events. Being the country of focus on the said festival, the FDCP took the opportunity to emphasize the celebration of One Hundred Years of Philippine Cinema. In order to implement activities and meet with the counterparts, six (6) FDCP representatives participated.

Led by the PFESO, the FDCP also participated in the Neo Cinemap Fukuoka, Fukuoka Asian Film Market that holds during the Fukuoka International Film Festival. This market hub held from September 18-19, 2018 in Nishitetsu-Inn, Fukuoka gives opportunities to discuss and negotiate to seek overseas business. During the market, the FDCP's PFESO was given the chance to promote the FilmPhilippines, a location incentive program that promotes Philippines as a filming destination to foreign production companies. Also promoted were films from the Philippines that were looking for international sales and distribution in Japan and other Asian territories.

- **Busan International Film Festival & Asian Film Market**
Busan, South Korea
October 3-11, 2018

Busan International Film Festival (BIFF) is one of the most significant and largest film festivals in. The Festival is home to over 10,000 guests from 70 countries and 200,000 admissions to its screenings. Busan Film Festivals reach has been and continues to attract filmmakers to premiere their films and compete in the festival, especially Filipino films.

The Film Development Council of the Philippines (FDCP) and Chairperson Liza Diño led the Filipino delegation for BIFF and its programs to maximize the exposure and participation of the Philippines as it is this year's **Country of Focus**. The huge delegation of almost eighty (80) individuals was composed of filmmakers, producers, experts and members of the press who participated and covered the film market, film exhibitions, special screenings and talks as part of the celebration.

From October 6-9, FDCP also hosted a Philippine Pavilion at the Asian Film Market featuring seventeen (17) Filipino companies. The Asian Film Market (AFM) runs alongside Busan International Film Festival as a total film market covering all stages of film industry from pre-production to film sales. As with other film markets, AFM focuses on the business side of filmmaking, giving an opportunity for its participants and attendees to buy and sell films, equipment,

license, secure production or co-production projects and partnerships, trade information and such other activities relevant to the business of filmmaking, research companies network among film professionals.

- **American Film Market**

October 31 - November 7, 2018

Santa Monica, California

The American Film Market (AFM) is the world's largest motion picture business event. Over 7,000 industry leaders converge in Santa Monica for eight days of deal making, screenings, conferences, and networking. The AFM is a marketplace where more than US\$1 billion in deals are sealed on both completed films and those in every stage of development and production. It is the only North American film market officially participated by the Agency.

Pursuant to the mandate of the Philippine Film Export Services Office (PFESO) under the FDCP, Chairperson and CEO Liza Diño and two (2) personnel attended AFM to mount the Philippine booth on its second year.

The FDCP hosted a dinner to introduce individual Philippine companies who participated in the AFM to each other. The following companies attended the Market:

- TBA Studios
- Viva Communications, Inc.
- Rafaella Films International
- See Thru Pictures, Inc.
- Silverline Multimedia Inc.
- GA Entertainment

- **Singapore Media Festival, Asia TV Forum & Market, & ScreenSingapore**

Singapore

December 3-9, 2018

The Singapore Media Festival (SMF) is one of Asia's leading international media events, where the industry meets to discover the latest trends, talents and content in Asia for Film, TV and digital media. Hosted by the Infocomm Media Development Authority, the Festival brings together established media events such as the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF) and ScreenSingapore and SMF Ignite. The FDCP led the delegation for SMF and its programs to maximize the exposure and participation of the Philippines as it is this year's Country of Focus.

The Asia TV Forum & Market (ATF) is an entertainment content industry market. It brings together influential content sellers and buyers to provide exciting insights, unleash opportunities and forge new partnerships for the Asian markets across an international platform. This is where the best minds meet – content creators, distributors and investors – giving you maximum opportunities to be seen and heard at Asia's most dynamic content marketplace.

As the Country of Focus, the Philippine Pavilion was hosted by the FDCP, showcasing 32 content producers, buyers, sellers, service, and animation companies. The booth served as the venue for meeting partners and collaborators for the delegates.

ONE HUNDRED YEARS OF PHILIPPINE CINEMA (SANDAAN)

In 2018, the Film Development Council of the Philippines worked with the Office of the President and the Office of the Executive Secretary for a the official celebration of the One Hundred Years of Philippine Cinema, which was announced via Proclamation. No. 622 released last November 8, 2018.

The Proclamation declared September 12, 2019 to September 11, 2020 as the Centennial Year of Philippine Cinema, in honor of *Dalagang Bukid*, a film directed by Jose Nepomuceno and considered as the first Filipino-produced and directed feature film which premiered on September 12, 1919.

In light of this, FDCP conducted three (3) meetings in 2018 of the Sandaan National Organizing Committee composed of film-adjacent government agencies and institutions to align efforts for the celebration, may it be through partnered events or branding for all centennial-related events. This is further to the executions of UP Film Institute's Sandaan Conference.

This celebration will be integrated into the Agency's projects and programs starting 2019.