



PHILIPPINE EMBASSIES ASSISTANCE PROGRAM (PEAP)

WHAT IS THE PHILIPPINE EMBASSIES ASSISTANCE PROGRAM?

In partnership with the Department of Foreign Affairs and DFA Cultural Diplomacy Unit, FDCP's PEAP provides to Philippine Embassies around the world for film related and cultural activities.

WHAT KIND OF ASSISTANCE CAN PEAP OFFER?

For Embassy-led or Embassy-partnered events, PEAP offers:

- A list of Filipino films that the Embassy can choose from to feature in their event. This list is released and updated every year which contains films that FDCP has the full, partial, or non-exclusive rights to and a selection of films that it can acquire at a discounted screening fee rate.
- If needed, subtitling of films involved to the applicable language/s.
- For films outside of the FDCP film list, FDCP can facilitate coordination between the Embassy and producers involved. Screening fees for these will not be covered by FDCP.

PEAP cannot cover costs for flight and accommodations of invited filmmakers.

WHO WILL BE IN CHARGE OF IMPORTING AND EXPORTING THE FILMS?

The Embassy can use their diplomatic pouches to facilitate the import and export of the films. It will be responsible for coordinating with the DFA Cultural Diplomacy Unit for this. If not applicable, facilitation of the import and export must be arranged by the Embassy.

WHICH EMBASSIES CAN APPLY?

All Philippine embassies around the world can avail of the PEAP.

HOW CAN THE EMBASSIES APPLY?

Request must be sent at least two (2) months before the event through an accomplished application form (IR-PEAP Form No. 1) with all the complete details, including the preferred films to be featured in the event from the FDCP list or otherwise. If the request is received later than the prescribed timeframe, FDCP will not be able to guarantee the timely delivery of the film.

WHAT ARE THE REQUIREMENTS UPON APPROVAL OF THE REQUEST?

The Embassy must sign a contract with the FDCP which certifies its compliance to the PEAP guidelines, including, among others:

- Safeguarding of the film screeners from the receipt of the film up to its return. Costs relating to damages of these will be shouldered by the Embassy.
- Timely return of the screeners to the FDCP at the latest six (6) weeks after the event.
- Proper recognition of FDCP as an event/Festival partner in all collaterals and press releases and other publicity materials.
- Submission of post-event report to the FDCP (IR-PEAP Form No. 2) as well as physical collateral via diplomatic pouch.

Failure to comply with the guidelines will result in the non-admission of requests for the Embassy's future events.

WHAT TYPES OF FILM FORMATS CAN FDCP PROVIDE?

FDCP can provide films in either DVD, DCP, or Blu-ray formats depending on the format availability of the film concerned.

HOW DO I REACH THE FDCP INTERNATIONAL DISTRIBUTION UNIT FOR MORE INFORMATION?

Should you have any questions or concerns, you may contact the FDCP International Distribution Unit - Cultural, through Miss Micah Baccay at micahbaccay@fdcp.ph or at (02) 256-9908 local 116.